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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

he application of

Examiner: Unassigned

Sandholm et al.

Art Unit: 2171

Serial No. 09/755,738

Filed: January 5, 2001

March 30, 2001

For: Multi-Channel Marketing Database

Development Methodology

RESPONSE TO NOTICE TO FILE MISSING PARTS

Commissioner of Patents and Trademarks **BOX MISSING PARTS** Washington, D.C. 20231

Sir:

In response to the Notice to File Missing Parts of Application--Filing Date Granted mailed February 21, 2001, enclosed herewith are the following:

4 Sheets of Formal Drawings

Applicant believes there is no fee due with this submission, however any additional fees that may be due and credit any overpayments to Deposit Account No. 07-1445 (Order No. ISAA0011). A copy of this sheet is enclosed for accounting purposes.

Respectfully submitted,

Michael A. Glenn Reg. No. 30,176

Customer No. 22862



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231

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APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/755,738

01/05/2001

Michelle R. Sandholm

ISAA0011

MAK 3 0 2001 W

Suite L 3475 Edison Way Menlo Park, CA 94025 **CONFIRMATION NO. 3743**

FORMALITIES LETTER

OC00000005785247

Date Mailed: 02/21/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE